

Our Mission

INVITING DIVERSE AND DISCONNECTED
PEOPLE TO PASSIONATELY
FOLLOW JESUS TOGETHER

Mission Defined

The mission is the guiding **compass** of the church. The mission answers the question, “What are we ultimately supposed to be doing?” It makes the overall direction of the church unquestionable and points everyone in that direction. The mission is like a golden thread that weaves through every activity of the church. Therefore, it brings greater meaning to the most menial functions of ministry.

The mission is not external language like a tagline or catchy phrase used to “hook” people into liking or joining the church. Rather, it is an internal expression that will rally membership around a single, big idea. Simply put, it is the Great Commission re-articulated for the church’s **unique time and place**.

The average church attender, Joe, will encounter the mission first by hearing it everywhere by many different people. So, we say, the mission is “**what Joe hears**” at the church.

Our Values

BIBLICALLY ROOTED

Shaped and directed by God’s Word.

STORY TELLERS

Celebrating God’s work in our lives.

UNDER CONSTRUCTION

More like Jesus every day.

HILARIOUSLY GENEROUS

Serving and giving with joy.

HAPPILY THIRD

God first, others second.

DIFFERENT TOGETHER

Unique, yet one.

Values Defined

Values are the **motivational flame** of the church. They are the shared convictions that guide our actions and reveal our strengths. Values answer “Why do we do what we do at our church?” They are springboards for daily action and filters for decision-making. Values represent the conscience of the church. They distinguish our philosophy of ministry and shape our culture and ethos.

While values are a leadership tool like the mission, they are not expressed verbally everywhere nor all the time. Therefore, people coming to church will many times encounter the atmosphere that is shaped by values before they hear the values themselves. Ideally, values will define the experience for an attender before they are a conscious thought. Values are “**what Joe feels**” at the church.

My Life Measures

KNOW JESUS BY SPENDING TIME WITH HIM:

How am I connecting with God in worship, both personally and corporately?
What is the Holy Spirit teaching me through Scripture?
Am I in an ongoing two-way conversation with God?

IMITATE JESUS BY LETTING HIM RENOVATE MY CHARACTER:

Am I regularly confessing my sins and humbly asking God to change me?
How have I given and received encouragement and accountability in my Grow Group this week?
How are the fruits of the Spirit becoming more visible in my life where I live, work, and play?

SHARE JESUS BY LOVING OTHERS THE WAY HE LOVES ME:

Who am I investing in relationally who is different from me or doesn't know Jesus?
Have I recently shared with someone what God has done and is doing in my life?
In what ways am I living a life of generosity and service?

My Life Measures Defined

My Life Measures are the attributes or characteristics of an individual's life that reflect the achievement of the mission. The measures answer the question, "When are we successful?" Measures are visualized as "hitting the **bull's eye**." Ideally, everything in the church is designed around hitting the same target.

The measures are also called missional life-marks. Think of them as our church's portrait of a disciple. They provide the standard by which the mission can be measured with respect to an individual's development (spiritual formation) through the ministry of the church.

Leaders at every level should know the measures because **every ministry environment and all teaching content should be intentionally designed to help shape these outcomes in the lives of our people.**

Measures are "**what Joe becomes**" at the church.

Our Strategy

WORSHIP

in Worship Service weekly

SERVE

on Serve Teams regularly

GROW

in Grow Groups weekly

INVITE

through my lifestyle continuously

Strategy Defined

Strategy is the picture or process that demonstrates how the church will accomplish its mission on the broadest level. Strategy answers the question "How do we do what we do?" It is a **flashlight** that shows new people clear next steps of where we want them to go. It also sets the expectation of involvement for all members. The strategy is like a container that holds all of our church activities into one meaningful whole. Without this, people in the church will forget how each part fits into the mission. They will be lost in a programmatic soup of good but random activity.

Think of strategy as an expected pattern of participation. It shows the main places and rhythms of being involved. It is the church's operational logic. It shows how every major environment (time and place at church) is a part of the discipleship pathway. Said a different way, the strategy tells people where to go to grow in the life measures.

Strategy is the missional map or "**where Joe goes**" at the church.